

# ASSE UPDATE AT OSHA UPDATE



DAVE HEIDORN, JD  
DIRECTOR, PUBLIC AFFAIRS AND  
COMMUNICATIONS  
DHEIDORN@ASSE.ORG

**THANKS TO OSHA**

**"Too close to OSHA."**

## **A FEW CHANGES**

**New Strategic Board**

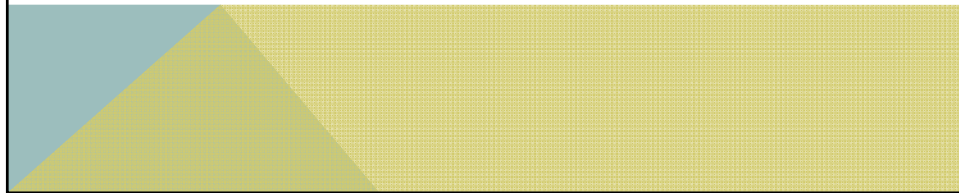
**GA + Communications = Public Affairs and Communications**

**Practice Specialties + Membership = Communities**

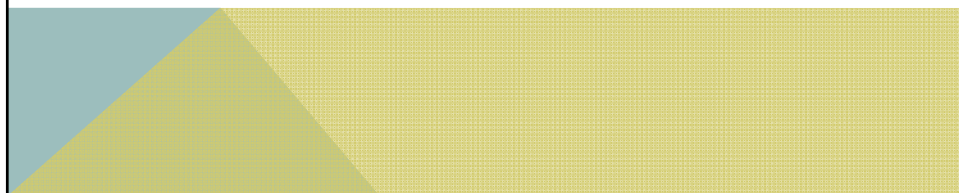
**Sharper focus on Standards**

**Sharper focus on Marketing**

**International resources**



## **4 ASSE Strategic Priorities**



## ASSE PROFESSIONAL DEVELOPMENT

***Vision.*** reimagining how we provide education and professional development *today...*to meet the future needs of learners in the OSH profession *now.*

### Future learners want:

- Variety and flexibility, choice in *how* they learn
- Control of their own learning
- Frequent feedback
- Access to mentors and coaches, ability to learn from peers
- *Micro-learning*
- Experiential learning
- Learning *On Demand*

## PROFESSIONAL DEVELOPMENT

### Professional development centered on **adaptive learning**

- Use technology and accumulated data to provide customized program based on individual student's level of demonstrated mastery
- Include competency-based learning
- Embrace recent emergence of sophisticated adaptive learning software and platforms to facilitate interactive teaching

## PROFESSIONAL DEVELOPMENT

Develop business models to deliver professional development and training in key **global markets**

- Authorized training providers to deliver ASSE's certificate programs and CSP/ASP preparation workshops

Increase the number of professional development offerings

- **ISO 45001** *Occupational health and safety management systems -- Requirements with guidance for use*
- Managed Fall Protection –A **certificate program covering ANSI/ASSE Z359.2** Standard, *Minimum Requirements for a Comprehensive Managed Fall Protection Program*

## MEMBER COMMUNITIES

**Vision:** establish new strategy on member **community** engagement

- Focus on things that matter to members
- Demonstrate value of member contributions throughout all ASSE engagement opportunities
- Provide enjoyable opportunity for involvement
- Better understand member needs
  - User experience analytics
  - User research and usability testing
  - User-centered approach based on individual's needs, limitations, mental models and cognitive styles

## VALUE OF THE PROFESSION

**Vision:** Better support member careers by advancing the profession

- **Road to Professionalism**
  - Campaign for OSH Professional Capability Framework recognition/support
- **Sustainability**
  - With November 2015 release of *The Accounting Revolution and the New Sustainability: Implications for the OSH Professional*, an opportunity to promote OSH in sustainability as a vital aspect of human capital
- **Risk Assessment**
  - Continue to promote the value of a risk-based approach to managing/regulating safety
  - Expand tools, resources, and professional development offerings through the ASSE Risk Assessment Institute

## ASSE DRAFT RESEARCH AGENDA

**Validate the effectiveness of occupational safety and health management systems**

**Quantify the effectiveness of the risk assessment approach**

**Demonstrate that increasing the quality of safety interventions improves OSH outcomes and company performance**

**Examine the value of using safety professionals, reviewing companies with and without safety professionals.**

**Examine the effectiveness of safety practitioner education and credentialing**

**Research on specialized work by safety professionals in certain industries – most likely high-risk – that could be used as a basis to address appropriate credentialing and training**

**Review the quality of occupational accident investigations**

**Determine ways to disseminate pertinent research to practitioners and workers in usable formats**

**Provide employers with a better understanding of the value of integrating overall worker wellness with occupational safety and health**

**Establish best approaches for occupational safety and health professionals to communicate safety and health**

**Determine effective leading indicators**

## **ENSURING QUALIFIED FED OSH PROS**

**September 2011 Secretary of Labor approved FACOSH report to improve qualification standards for GS-0018, Safety and Occupational Health Management job series.**

- Delete option of using experience alone as qualification
- Require education of CSP, CIH or CHP
- Move GS-0018 from Administrative to Professional Series
- Add "from an accredited college or university"
- No adverse impact to current GS-0018s

**OPM rejected**

**House Oversight Committee**

## **ENSURING QUALIFIED FED OSH PROS**

**How do we work together to achieve that?**

## **TELL YOUR STORY**

**#WeAreSafety**

**<http://wearesafety.asse.org>**